Contract Readiness & Growth Roadmap

Helping regulated-sector businesses prepare, compete, and win contracts

Client Challenges

- Complex compliance requirements (SAM.gov, CMMC, DOE/FEMA)
- High proposal costs and long sales cycles (6–12 months+)
- Limited in-house capture & bid management capacity
- Low visibility with federal buyers and primes

Apiary Advisory Approach

- Fractional Sales Leadership CRO-level strategy + tactical execution
- Compliance-Driven Proposal **Support** – Pre-RFP readiness, proposal writing, bid strategy
- Mission Assurance Workshops Tailored compliance + growth sessions for contract wins

Outcomes & Value

- Accelerated contract readiness & improved win rates
- Compliance frameworks aligned with capture execution
- Scalable growth methodology tailored to regulated industries
- Reduced proposal costs and faster time-to-revenue
- Access to trusted networks for teaming & partnerships



Next Steps

At Apiary Advisory, we partner with growth-minded organizations to move from conversation to action. Following our discussion, we invite your team to take the next step with us by engaging in a tailored Readiness Review.

- Identify immediate opportunities for improvement
- Align on priority areas for compliance and capture readiness
- Map a clear path toward accelerated contract wins and sustainable growth

Contact us today to schedule your tailored Readiness Review and begin shaping your growth strategy.

Armand Riopelle | Managing Principal

Email: <u>ArmandRiopelle@gmail.com</u>

Linkedin: linkedin.com/in/armandriopelle

Phone: 312-507-1560

